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OSKYBLUE

# DIGITAL DOWNLOAD



## SSL Security is No Treat for Website Owners, but...

### Oskey Blue Knows the Trick!

Google has an early Halloween scare for website owners. On October 27, 2017, Google Chrome and possibly others will start to display warnings on sites that have certain features like forms and logins but do not have an SSL certificate. Chrome will also be showing warnings to all users using Incognito Mode when viewing sites without an SSL certificate. [Read about Google's push.](#)

Aside from avoiding the Google warning, converting to an HTTPS site does provide a number of benefits:

- Customer information, like credit card numbers, email addresses, and search terms, is encrypted on https:// websites avoiding interception by hackers.
- Visitors can verify you are a registered business and that you own the domain.
- Customers are more likely to trust and complete forms on your website.
- Search Engines are giving a small SEO boost/preference to HTTPS sites in search results.

If your site is at risk for these warnings, Oskey Blue is offering conversion services that include adding an SSL certificate to your site, which converts it to the HTTPS protocol. **Don't let your site visitors get scared away!** Contact

[Osky Blue](#) today!



## Osky Blue Launches a New Website for Local Haunted Attraction

Just in time for the 2017 Halloween season, Osky Blue launched a new website for The Dark Path Haunt, a local haunted attraction in Denton, Texas. The site content was updated, a blog created, a full SEO optimization was done, and analytics tracking was set-up. The site now has a haunted theme with new colors, typography, and images that includes a full-screen version of The Dark Path Haunt logo. [Check out the new site...if you dare!](#)

[Read More About this New Site!](#)

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## Don't Get Caught Up in a Digital Marketing Scam

The world of online business can be scary sometimes. Scammers are always looking for new ways to trick businesses into spending money on worthless, and sometimes damaging, services.



If you ever get unsolicited calls or emails about broken or unoptimized Google Business listings or websites, low-quality directory submissions, ranking guarantees, etc, your business could be at risk. Learn more about how you can avoid these and other digital marketing scams today.

[Read More Here!](#)



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